



2019 - 2020 Early Sponsorship Opportunity
Connecting Bethel, Newry & Sunday River
Pay before Oct 1ST for a 5% discount!

Once again, the Mountain Explorer had excellent ridership for the 2018-2019 season.

Please help keep the Mountain Explorer service on the road to provide free transportation for your patrons while you promote your business as a Mountain Explorer sponsor!

Check with your suppliers to see if adding a product logo in your ad for a level 1 or 2 sponsorship qualifies for "co-op" advertising reimbursement!

Sponsorship Level (please check one)	Benefits	After June 1st	Before October
1. <input type="checkbox"/> QUAD	2 3	\$3000	5% Early Pay Discount For Any Sponsor Level
2. <input type="checkbox"/> TRIPLE	3	\$2,000 <small>NOTE: Minimum for named stop</small>	
3. <input type="checkbox"/> DOUBLE	4	\$1,000	
4. <input type="checkbox"/> T-BAR	5	\$500	
5. <input type="checkbox"/> ROPE TOW	6	Below \$500	

SPONSORSHIP LEVEL BENEFITS (NOTE: graphics placed on regular-service 24-passenger buses)

1. Exterior logo on lower half of a curb-side window
2. Business card-format schedule & linked website ads, 18" x 10" in-bus ad, business location on map
3. Business location on map, name, address, URL and phone number listed on schedule and website
4. Name and URL listed on schedule and website
5. Thank you with name listing on schedule and website

- Sponsorship helps the Mountain Explorer maintain service and plan for increased service levels.
- Bus messages let your business or organization effectively and efficiently tell your story and promote your message to the community and to our riders.
- Sponsorship of the Mountain Explorer provides your organization a positive association with a highly-regarded community public transit service.
- *As an additional benefit, for every \$1.00 raised through sponsorships, the Mountain Explorer receives an additional \$2.50 in federal funding!*

Please contact Craig Zurhorst at 207-333-6972 ext. 208 or czurhorst@westernmainetrans.org with questions, ad and listing information, or for information about higher-level sponsorship opportunities.

PLEASE MAKE CHECKS PAYABLE TO: Western Maine Transportation Services, Inc. (WMTS)

- Please write "Mountain Explorer" on the Memo line.
- Please remit to: WMTS, 76 Merrow Road, Auburn, ME 04210

Sponsor Name E-mail Address

Sponsor Address

Authorized Representative's Name Phone Number

Authorized Representative's Signature / Title Date

Thank you for supporting the Mountain Explorer and for recognizing the value and importance of this transportation service to the Bethel-Newry area.